

The background of the slide is a dark teal color. On the left side, there is a silhouette of a tree with many small leaves. On the right side, there is a low-angle photograph of a modern building with a series of white, angular, stacked roof sections that create a strong geometric pattern.

ARNALL

FAMILY FOUNDATION

2020 Year in Review



Contents

2	A Letter from the President
4	Board of Directors & Staff
5	Mission, Vision & Values
6	5 Years of Giving
8	Overview
11	Child Welfare Grant Highlights
19	Criminal Justice Reform Grant Highlights
24	Animal Welfare Accomplishments
27	Impact Investing
28	Special Projects



A Letter from the President

We knew 2020 was going to be a big year for the Foundation. We had just approved our second three-year strategic plan that called for a rural expansion in child welfare, and after years of planning, one of our major initiatives, the Diversion Hub, was set to open in downtown Oklahoma City in April.

Little did we all know that a global pandemic and a long-overdue racial equity uprising would require us all to think about what's truly most important in our lives and how we can use our voice, influence, and resources to care for and lift one another.

While everyone was affected by the pandemic, the negative effects were most greatly felt by those who could least afford an economic disruption in their lives. This imbalance has been a major motivator for us as a foundation to continue to work through the literal shutdown of all but essential services, and to return to our offices as soon as legally allowed so that we could champion our vulnerable community members and nonprofit partners.

From our COVID-19 Child Welfare Rapid Response Fund which awarded grants to 27 non-profit and governmental organizations spanning more than 50 counties across the state, to providing emergency housing to individuals experiencing homelessness during the brutal winter months when capacity is limited, we stand with our partners and we are grateful for all the ways they continue to serve our community.

Our newly defined vision is a strong and vibrant community where families thrive and individuals are not defined by their circumstances. I cannot think of a better representation of this vision than the Diversion Hub which was created for individuals who are caught up in the criminal justice system. At the Hub they receive case management, justice navigation, and access to over 10 on-site partners who stand ready and willing to help with whatever the client needs to get back on track. Services provided include housing, education, employment, behavioral health, and state benefits to name a few. Despite the pandemic, the Hub opened almost on schedule in May of this past year. Staff members risked their lives to assist individuals who were deeply entangled in the criminal justice system. Their depth of commitment to others has been humbling.

We recognize that inequity lies at the heart of many of the issues we work on day-to-day, and we seek to continuously learn about and actively combat outcome disparities for minority populations in both the child welfare and criminal justice systems. Following the murder of George Floyd, we formed the OKC Black Justice Fund which sought to advance racial equity and justice in Oklahoma City. Through the generous donations of our community – ranging from \$10 to \$100,000, the fund provided financial support to 17 Black-led organizations working to advance racial justice in Northeast Oklahoma City and other under-resourced communities.

We remain committed to improving the child welfare system as we continue to invest in Oklahoma County and expand into rural Oklahoma. We remain primarily focused on safely preventing children from entering the foster care system by supporting the entire family wellbeing. For those children who cannot safely remain in their homes, then we also support programs and organizations that strengthen placement stability and help children find a permanent home as quickly as possible. We have expanded our reach to assist older youth who have been negatively impacted by the juvenile justice system.

Our grantmaking has deep roots in the animal welfare space and I'm so encouraged by all the progress that has been made to improve outcomes for companion animals. In 2019, we decided to refocus our animal grantmaking to exclusively support existing partners in Oklahoma. The state of animal welfare in Oklahoma has drastically improved in recent years and we are grateful to have been and continue to be a part of it.

I often say that we are 'risk money' meaning one of the most meaningful roles philanthropy can play is to encourage innovation and new ideas in search of scalable solutions. Looking ahead, we will continue to utilize proven models while also pushing the envelope to imagine what could be. I've highlighted only a small portion of our work in 2020. I invite you to stay connected to our work and that of our partners by visiting our website and following us on social media. What I hope you take away is that the Arnall Family Foundation remains steadfast in its commitment to supporting and inspiring new efforts to promote a just and equitable society — for everyone.

Sue Ann Arnall

Founder & President

Arnall Family Foundation

Board of Directors



Sue Ann Arnall
President / Board Member



Jane Lerum
Board Member



Hilary Honor Hamm
Board Member

Staff



Lindsay Laird
Vice President, Programs



Jenessa Cutler
Grants Manager & Program
Officer, Animal Welfare



Austin Mayden
Creative Services Manager



Misty Copeland
Office Manager



Lucie Doll
Program Associate,
Child Welfare



Shannon Anderson
Controller



Amy Hill
Social Media &
Digital Strategist



Mickey Smith
Graphic Designer



Mission

The Arnall Family Foundation empowers community partners to create lasting, transformative change through strategic investments and innovative partnerships.



Vision

We envision a strong and vibrant community where families thrive, and individuals are not defined by their circumstances.



Values

We are a collaborative partner embracing differences, approachable by everyone, respectful to everyone --boldly creating positive change.

5 Years of Giving

The Arnall Family Foundation reached an important milestone in 2020 – our fifth anniversary! To commemorate the occasion, we took a look back at our grant investments since 2015. Reflected here are grants that advance the quality of life in our community and investments that represent strategic partnerships with organizations fighting for transformative change in the areas of child welfare, criminal justice and animal welfare. We are grateful to our partners who have made significant strides toward true system improvements and we remain hopeful that our continued journey together leads to a strong, vibrant community where families thrive and individuals are not defined by their circumstances.

For a detailed list of our grants, please visit arnallfamilyfoundation.org.

18.8%

Child Welfare

\$14,501,731

30.7%

Animal Welfare

\$23,628,870

37.4%

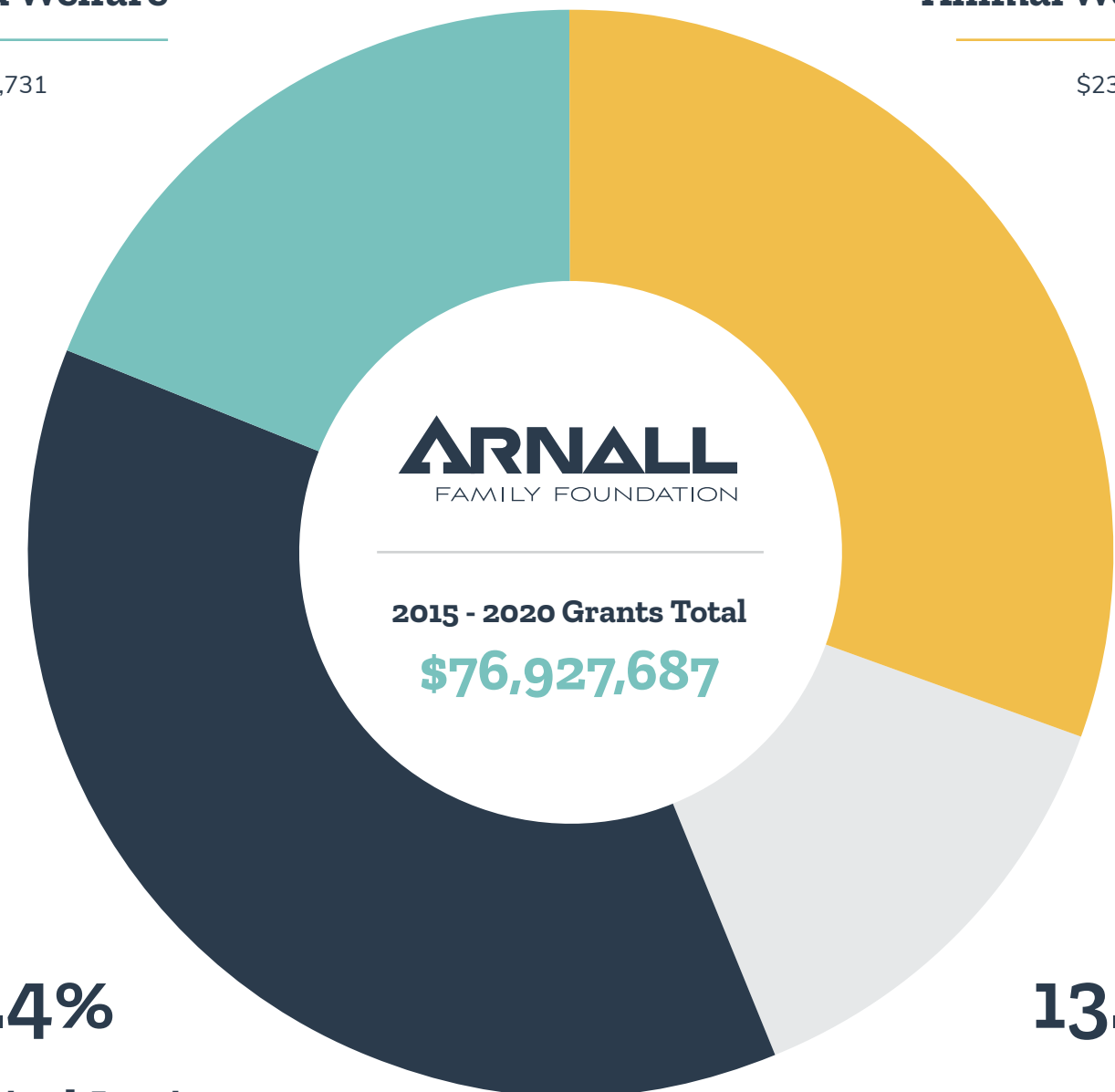
Criminal Justice Reform

\$28,739,793

13.1%

Community

\$10,057,293





Child Welfare

The Arnall Family Foundation seeks to improve the experiences of all children, youth and families impacted by the child welfare and juvenile justice systems, and to prevent their involvement in those systems when possible. We believe that every child deserves a safe and loving home and that every family deserves the tools and support necessary to thrive together. Through partnerships with public and private agencies, we work to collectively improve the lives of children and families throughout Oklahoma.

► Learn more on page 11



Animal Welfare

The Arnall Family Foundation has made significant investments in animal welfare funding across the country. Thanks to the hard work of our partners, we have seen substantial progress in the outcomes that we sought to impact. This year, we reflected on what we learned and celebrated our partners' successes. As we shift our focus to other areas, we will continue to support our existing partners to ensure their long-term sustainability.

► Learn more on page 24



Criminal Justice Reform

The Arnall Family Foundation pursues community efforts to safely reduce the Oklahoma County Jail population, increase diversion programming, ensure a fair and equitable criminal justice process, and reduce incarceration and recidivism rates. We believe that justice-involved individuals can be linked to supports that will reduce their involvement with the criminal justice system and improve their ability to become contributing, responsible and safe members of the community. We continue to seek innovative partnerships that will create lasting, transformative change.

► Learn more on page 19



Special Projects

The Arnall Family Foundation is a collaborative partner embracing differences, approachable by everyone, respectful to everyone--boldly creating positive change. Through the lens of our values, we identify urgent needs and opportunities in our community and in the spaces where we work. Informed by research, data, experts and often those with lived experiences, we seek solutions and take quick action. We believe that our investment in these projects supports our vision for a strong and vibrant community where families thrive, and individuals are not defined by their circumstances.

► Learn more on page 28



Child Welfare Grant Highlights

In 2020, we expanded our child welfare grantmaking beyond Oklahoma County to include non-metropolitan and rural communities throughout the state. This geographic expansion has given our team the opportunity to learn about the unique challenges and opportunities faced by various communities, and to meet more of the incredible organizations and leaders supporting our state's most vulnerable families.

Whether it is expanding a proven program or supporting innovative teams to solve a previously unmet need, we have been honored to partner with effective and strategic organizations this year.

Focus Areas

Strengthen Families

Provide stabilizing supports to families at risk of child welfare involvement

Expedite Permanency

Reduce the time children spend in foster care

Stabilize Placements

Support organizations that recruit, retain and support high quality foster homes

Support Youth

Support successful futures for youth (ages 14-24) impacted by the child welfare and/or juvenile justice systems

Total Awarded in 2020:

\$1,572,923

"The parent-child interaction therapy was really helpful and I still use parts of it today"



NorthCare

NorthCare provides a variety of programs that strengthen and support families in Oklahoma. SafeCare is a voluntary, in-home, skills-based parenting program provided by NorthCare that serves families in Oklahoma and Cleveland counties. For the second year, AFF funded an expansion of the SafeCare program to help more families access the evidence-based training and learn how to reduce stress, prevent behavioral problems with their children, improve communication and discover community resources.



"I think SafeCare is a great program for any parent, whether new or experienced. My favorite part of the program by far has been the parenting section. Although I knew a lot of the information, refreshers are always welcome. The parent-child interaction therapy was really helpful and I still use parts of it today, especially with Simon, who has trouble with transitioning and independent play. Jade has been invaluable in helping me think up ways to help Simon have an easier time with everyday activities, like mealtime and bedtime. We had a really hard summer with home repairs and the pandemic in general. She checked in on us every week, even when we couldn't meet, and was able to help me with a bill payment when I really needed it. She has also been a friendly, non-judgmental ear to listen and offer suggestions and resources. As a parent we are always trying to do better for our children, and to help them become the best people they can be. No parent can do everything alone, and it can be hard and isolating at times. Having Jade to help is really wonderful!"

Serena started the SafeCare program last summer. She has four children, including Simon, a 7-year-old with special needs, and a rambunctious 1-year-old who loves to climb. Each week Serena and her family received guidance and support from Jade H., a SafeCare Home Visitor, as they participated in structured training and education courses that focus on teaching, modeling and practicing things like parenting skills, bonding and positive parent-child interactions, behavioral management skills, and home health and safety basics.

Hope for the Future

Hope for the Future (HFTF) keeps families connected by providing a natural, safe, fun, home-like environment for children and families to engage through visitations. Visitation is important for children separated from their parents or siblings due to allegations of abuse, neglect, or involvement with the juvenile court system. Parent-child visitation helps ease the pain of separation, increases the likelihood of reunification and provides children with stability and connection as parents learn and practice parenting skills.



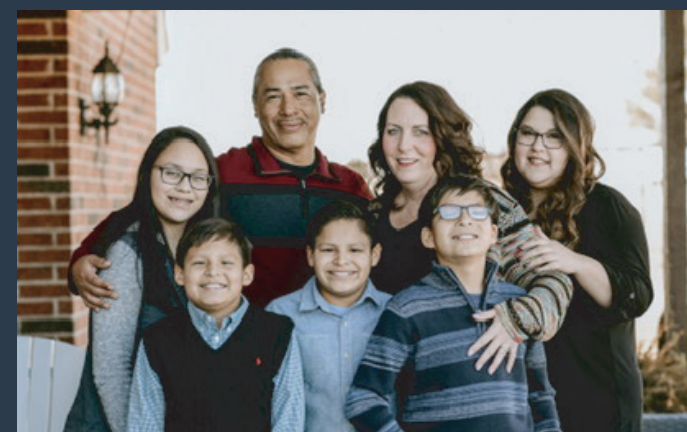
Tami is a single mom of three, a 12-year-old, an 11-year-old and a 1-year-old. When they were placed into foster care, Tami and her children were faced with the shock, pain and anxiety of being separated. She also faced challenges when looking for a place for visitations during COVID-19. As the park and other outdoor visitation sites became more challenging due to the weather, Tami's case manager recommended HFTF. Tami embraced the idea and the home-like feel and amenities available helped make visits more relaxed and less stressful for her family.

"My children are extraordinary little people and I am so blessed to have the opportunity and responsibility of being their mom. We all have our own story. Everyone needs to know that there are places and people out there willing to help you find your calm in the midst of the storm. On my journey through all of the uncertainties, I needed to find a place that could provide my family with the tranquility needed to keep from falling apart and losing ourselves. When we arrived at Hope for the Future, we were greeted with smiling faces and inviting arms. They were eager to get us situated in the appropriate room that would benefit our family's needs. Everyone at HFTF is friendly and always helpful and willing to go out of their way to provide us with almost anything we need. This place helps facilitate that relaxed home style feel so you can rebuild. On my daughter's birthday we had a party and she was lucky enough to help make popcorn from the new fancy popcorn machine. We are grateful for having somewhere like this to go, it gave us time to be a family again and enjoy it."

HALO Project

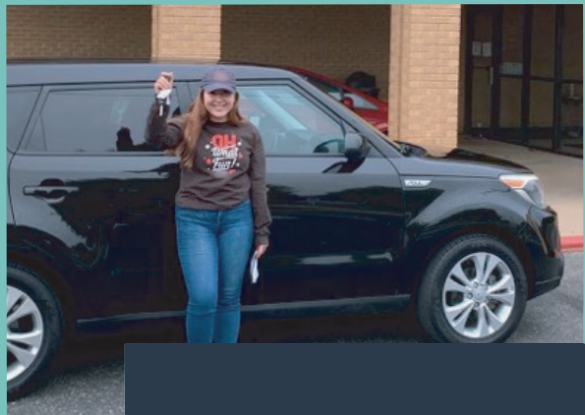
HALO Project provides a variety of programs designed to meet the needs of children and teens in foster care, and those who have been adopted. They also have programs for children, teens and families impacted by traumatic events and survivors of domestic abuse. Funding from AFF helped the HALO Project provide Trust-Based Relational Intervention (TBRI) Virtual Support Groups during the COVID-19 pandemic.

Joy, a HALO Project Virtual Support Group member, works full time and is a foster parent raising four children, three of which have additional physical and emotional needs related to prior trauma.



Even under ideal circumstances the intentional time and effort required to care for these needs can be isolating for a family. As activities were cancelled and schools switched to virtual learning in response to the COVID-19 pandemic, these feelings of isolation magnified.

"It is very difficult to put into words what this support group means to me. Being a foster parent is the most isolating experience of my life. Kids who have experienced trauma require so much intentional time and effort, leaving little time for personal care or friendships. A lack of understanding for trauma behaviors from the general population causes further isolation. Before this group began, my neighbor found me crying on the front porch. I told her that I needed friendships, but didn't have the time or energy to develop them. My support group means more to me than I can say. This group has been the answer to a prayer. HALO has done so much for kids from hard places, but this is the first time I feel supported; like my needs are important. It is my time to connect with people that understand my day-to-day struggles. It gives me strength to keep giving my kids what they need. It is still hard, but I cannot imagine going back to that lonely, isolated feeling. Thank you hardly seems adequate, but I am ever so thankful."



"I can finally be around people and not have to be so closed off anymore."



Pivot

Pivot helps young people to turn their lives around, setting the course for an empowered future. They work with youth who are often homeless, disconnected, or otherwise at-risk. Pivot provides programs and services that focus on homeless youth services; counseling; educational and vocational services; prevention, intervention and diversion services; and a young person's overall well-being.



"My father is an opioid addict. We would fight a lot. It got to the point where I couldn't be with him anymore. At Pivot, they've honestly made it feel like a small family. I'm a lot more comfortable being around people, which is good - it's great! It feels good. I can finally be around people and not have to be so closed off anymore. I can have connections with other people that I never thought I could."

Larissa was displaced from her family for a multitude of reasons, which ultimately led her to seek assistance at Pivot. Pivot provided Larissa with immediate housing in the Family Junction Children's Resource Center, then helped her transition into one of their independent living apartments. She is now one of the first residents of the Pivot Tiny Home Community, a safe space where youth can learn valuable skills needed to live independently.

Larissa was also the first youth to take advantage of a partnership between Pivot and David Hudiburg Auto Group. As part of the partnership, a young person with consistent employment and a down payment receives assistance purchasing a car and David Hudiburg personally works with lenders and makes sure the vehicle is affordable and sound. Larissa's down payment was matched by another community member and she became the owner of her own vehicle. This is the next step towards self-sufficiency and an incredible, tangible result of her hard work.

Larissa graduated from high school in May and now works full time while attending Oklahoma City Community College for basic education and Francis Tuttle for cosmetology. She continues to learn life skills, maintain her house and set new goals to achieve. She participates in therapeutic care at Pivot that helps support her to build herself for the future, while not letting her past define her.

Criminal Justice Reform Grant Highlights

After 18 months of planning and cultivation by our team, the Diversion Hub opened its doors in June. Located in midtown Oklahoma City, the one-stop-shop, multi-agency network provides life-stabilizing services to individuals involved in the criminal justice system. The opening was the result of community listening sessions, nationwide research into best practices to help individuals caught up in the system and strategic planning with key community stakeholders. While this endeavor has been the main focus of our criminal justice reform efforts, we continue to partner with leaders and organizations that share our vision of a strong and vibrant community where families thrive, and individuals are not defined by their circumstances.

Focus Areas

Support Diversion Hub

Continue to support the ongoing operations of the Diversion Hub and its partners

Reduce Jail Population

Enhance access to programs and services that safely reduce the Oklahoma County Jail population

Expand Diversion Programs

Build capacity of pretrial and other diversion programs

Strengthen Community Policing

Support programs that foster relationships between law enforcement and the community

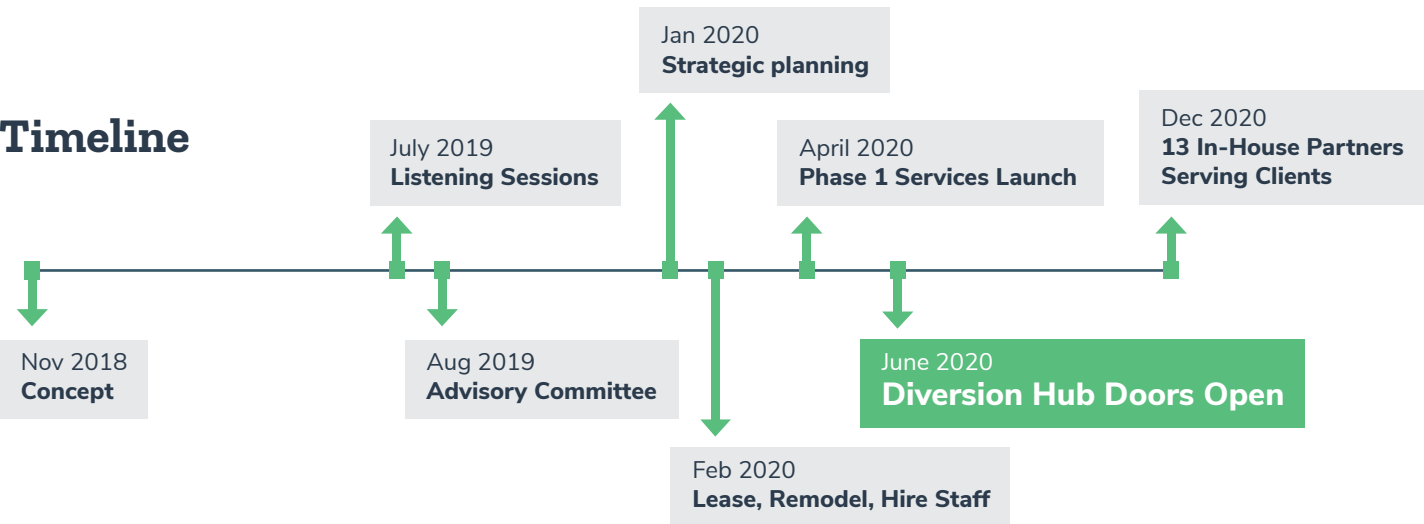
Total Awarded in 2020:

\$6,316,515



Diversion Hub

The Diversion Hub connects people involved with the criminal justice system to needed resources and supports to help them become contributing, responsible, and safe members of the community. With case managers, justice navigators and a network of onsite partners all in one location, the Diversion Hub lowers the barriers to access vital services for their clients. The emphasis on trauma informed care and coordinated services helps clients gain stability and get their lives back on track.



“With the assistance of the Hub I have been able to regain self sufficiency by obtaining housing and help with my medical needs after my release. I also have a very positive support system with a phenomenal case manager who is always willing to assist and guide me in the right direction to ascertain my immediate needs. Resources and referrals they provided have definitely taken the stress out of my previous personal situation. Becoming a felon has certainly set limitations to long term goals. However, the Diversion Hub has given me the push and motivation needed to succeed and to keep pushing forward.”

LaTi has been a client at the Diversion Hub since before it opened in June and was referred to the Hub by her public defender. She needed help navigating the challenges associated with her involvement in the criminal justice system, including finding stable employment and housing. While working with her case manager, Sumer, she found the support she needed to get back on her feet and motivation to keep working to reach her goals.



TEEM

The Education and Employment Ministry (TEEM) assists people through the Oklahoma County Jail Pretrial Release Initiative, a collaborative community program providing immediate access to community support, education, job training and placement services, legal assistance and case management services through TEEM's self-sufficiency and work readiness service model. Outcomes from the first two years of this program have validated its need in Oklahoma County and served as partial inspiration for additional, ongoing efforts in pretrial reform for the state.

The Pretrial Release Initiative has served 701 participants since its inception in September 2017.



Wayne was led down a path of addiction by his father, who started doing drugs with him when Wayne was only 8 years old. When Wayne was 12, his father died of an overdose while in prison. After a rough childhood, he resorted to living with drug dealers as an alternative to homelessness.

His addictions got the best of him and when he was called back to court his TEEM case manager, Megan R., picked him up off the streets in Shawnee. For Wayne, it was a defining moment. After two weeks in jail, he dove headfirst into the program and underwent a complete transformation. "I saw Megan walking up to me, and I just knew. I knew things needed to change," he said. "This is the cleanest I've been in my entire life."

In addition to passing every drug test since starting the program, he has gained employment at the Melting Pot, a second-chance employer in Oklahoma City, and was promoted to a supervisor. Wayne also started taking online classes to get his bachelor's degree and recently celebrated getting an "A" in his first English class. He is excited for the future and talks about his future plans, including building a house.

Beyond his personal development, Wayne is a vocal supporter of the Oklahoma County Jail Pretrial Release program and continues to create change in his community. At Oxford House, the sober living community where he lives, Wayne has made a lasting impact by providing support to his peers and mentorship to those who are just beginning their journey. "I hope my story can help others who are still struggling," he says.

Animal Welfare

Since its inception in 2015, the Arnall Family Foundation envisioned building better, happier communities that value animals and their welfare. Our animal welfare program was called the WaterShed Animal Fund, and its ultimate goal was to fill the gaps left by the other major animal welfare funders and encourage key national players to align on funding strategies. After witnessing significant progress in animal welfare, the Foundation sunset the WaterShed Animal Fund at the end of 2019 but continues to honor its multi-year commitments while also supporting the sustainability of our local partners.

Accomplishments

The Arnall Family Foundation has awarded over \$22 million to animal welfare organizations throughout the United States. With a national scope, the Foundation established its brand as a major animal welfare funder, joining the ranks of ASPCA, HSUS, Best Friends, Petco, PetSmart and others. Our efforts were focused on improving the treatment and well-being of companion animals. We specifically funded areas such as: equine welfare; rural outreach and resources; funding to municipalities or groups that were not yet reaching the “90%” benchmark, which is a goal for shelters to achieve at least a 90% live release rate of all healthy and treatable animals that enter the shelter; shelter medicine; and Midwest transport.

One of our most significant animal welfare efforts was the creation of the Right Horse Initiative, which was established in 2016. While exploring gaps in the national animal welfare space, we found that equine welfare was not traditionally included in the advancements of companion animal welfare lifesaving programs. There was a void in available resources and a disconnected community that was primarily operating in silos.

The Arnall Family Foundation developed a goal to increase the market share for horses in transition (adoptable horses) and built a national network of equine welfare agencies to collaborate and share best practices. We awarded \$6.5 million to equine programs that increased adoption capacity, quality training, access to community resources and industry collaboration. The Right Horse Initiative was transitioned from the Arnall Family Foundation to the ASPCA in 2019, where it continues to reframe the conversation around equine adoption and improve the lives of horses in transition through a dialogue of kindness and respect.



Our dedication to animal welfare has been demonstrated by significant investments since 2015:

- \$9.7 Million** **Dog and Cat Homelessness**
- \$6.8 Million** **Horse Homelessness**
- \$2.9 Million** **Cruelty Issues**
- \$2.7 Million** **Social Movements**
- \$180,000** **Animal Welfare-related Community Grants**



Impact Investing

For several years, impact investing has been a part of the Arnall Family Foundation's giving strategy. The broad definition of impact investing includes both social and financial returns, which further the philanthropic dollar. This year, we were pleased to see our first returns from the Pay for Success contract with the Oklahoma Department of Human Services and to make our first investment through the Impact Accelerator.

Pay for Success

In 2019, we entered into the state of Oklahoma's second Pay for Success contract to expand an evidence-based foster care prevention program called Intensive Safety Services (ISS). ISS provides a master's-level therapist to address parental needs to keep children safe in the home instead of entering foster care.

The Foundation provided the up-front capital to expand the program. From the cost savings generated by preventing children from entering foster care, success payments are made back to the Foundation. To date, ISS has seen an 84% success rate, and two-thirds of our original investment has been repaid – allowing us to reinvest in additional prevention programs.

Impact Accelerator

The Arnall Family Foundation committed \$2.5 million to the Impact Accelerator in 2019. A nonprofit intermediary that connects philanthropic funders with sustainable, mission-driven investment opportunities, the Impact Accelerator provides loans and technical assistance to nonprofit and for-profit organizations with innovative ideas and the potential to improve social outcomes.

Fostering Sweet Dreams is a nonprofit that provides beds to kinship foster care placements and biological parents upon reunification. It received the first loan through the Impact Accelerator to purchase a home for their Fostering Sweet Dreams: Fixer Upper project. In partnership with volunteers and several corporate donors offering in-kind materials and labor, it is flipping the home for a profit that will be used as a down payment on a warehouse, which will allow them to serve even more children and families.

Special Projects

In 2020, adaptability and responsiveness proved to be essential qualities for our community, our partners and our staff. Through each of these special projects, we welcomed the opportunity to step outside of our usual focus areas and collaborate with nonprofits, funders, community leaders and like-minded individuals to respond to the immediate needs of our partners and neighbors.

When we learned how many families in our community weren't claiming the Earned Income Tax Credit (EITC), we launched an initiative to increase awareness and EITC claimants. As COVID-19 restrictions hindered programs and services relied on by children and families across the state, we connected with new and existing partners and launched the Rapid Response Fund. We listened to and learned from members of the Black community and launched a collaborative initiative to advance racial equity in Oklahoma City. All along the way, we have used the lessons learned through these projects to identify new opportunities and improve existing policies and processes.



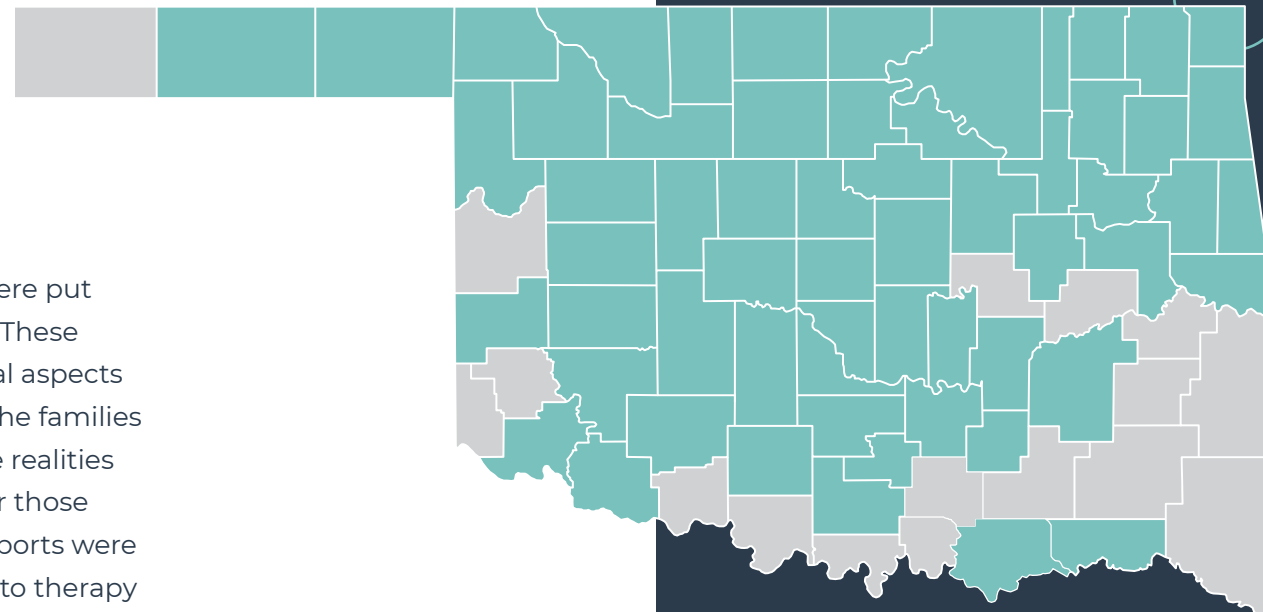
COVID-19 Response

Child Welfare Rapid Response Fund

In mid-March, as awareness of COVID-19 grew, restrictions were put in place to prevent its spread and keep our community safe. These same restrictions would halt, or significantly alter, very critical aspects of the child welfare and juvenile justice systems, impacting the families and children involved in them. While most families faced the realities of losing their support systems suddenly during this time, for those families with system involvement, critical processes and supports were also paused: from parent-child visitations, to court hearings, to therapy appointments.

Our team created the COVID-19 Child Welfare Rapid Response Fund in response to the COVID-19 pandemic and its immediate strain on those impacted by the state's child welfare and juvenile justice systems. Guidelines for the fund requested proposals in three areas: technology, kinship support and informal care options for foster families. On April 20, we opened applications for the fund and one week later, we had received 60 requests totaling over \$1 million from organizations across Oklahoma. These applications demonstrated the quick adaptability and resilience of organizations serving Oklahoma's children, youth and families.

We ultimately awarded nearly \$300,000 to 27 nonprofit and governmental organizations spanning more than 50 counties across the state. In addition to our funding, we were pleased to see over \$100,000 directed to rapid response applicants by Charles & Lynn Schusterman Family Philanthropies and Flourish OKC in the Tulsa and Oklahoma City areas, respectively.



Counties where organizations received COVID-19 Child Welfare Rapid Response Funding

Quotes From Partners

"These funds will make it possible for over 60 women to have virtual visits with their children and DHS Case Workers so that their reunification process is not stalled during the COVID-19 pandemic."

Emily Crank, executive director of MONARCH

"This grant will be used in full to provide the much needed inventory of new beds, for Oklahoma's most vulnerable children. In such an uncertain time in these children's lives, we can provide a safe, clean, and new bed of their own."

Kristy Payne, executive director of Fostering Sweet Dreams



50,000 Masks



40,000 Gloves

Personal Protective Equipment

We had the opportunity to support the Oklahoma Center for Nonprofits (OKCNP) in their efforts to purchase and distribute personal protective equipment (PPE) to nonprofits in the Oklahoma City area. These PPE purchases were used by partner agencies as they prepared to re-open to safely resume serving their clients in-person. Along with other funders' commitments and through the leadership of OKCNP, we supported the distribution of over 50,000 masks, 40,000 pairs of gloves, and large quantities of cleaning supplies and hand sanitizer.

OKC Black Justice Fund

We established the OKC Black Justice Fund in partnership with the Communities Foundation of Oklahoma as a short-term initiative to harness the power of the community and its interest in racial justice, bring people together, and quickly deploy resources to those working to advance racial justice. Applications opened, and in only one month we received 68 requests for funding from 66 unique organizations, 60 of which were Black-led.

Focus Areas

- ▶ Research and data analysis on human rights and racial equity
- ▶ Economic and leadership development, civic engagement and advocacy
- ▶ Community-led partnerships between law enforcement and the Black community
- ▶ Community-led policing reforms

Our goal was for the OKC Black Justice Fund to be a catalyst for long-term conversations, investment and action in the community. To lead that effort, the Foundation has provided \$166,025 in additional grants to organizations that applied for a grant from the OKC Black Justice Fund, but either did not receive funding or only received partial funding. Seven other funders have requested more information about the applicants and we are hopeful that these ongoing conversations will result in more investment.

Total Raised

The Arnall Family Foundation seeded the fund with \$50,000 when it launched in June and committed an additional \$50,000 to match donations made by foundations, businesses and individuals. In total, \$293,000 was raised to support local initiatives by Black-led organizations to advance racial equity in Oklahoma City.

Evaluation Committee

Sue Ann Arnall
President, Arnall Family Foundation

Ron C. Bacy
Southwest Division Commander, OKC Police Department

Christina Beatty
Manager of Public Programs and Community Engagement, Oklahoma Contemporary

Andre' Caldwell
Shareholder, Ogletree Deakins

Natalie Carns
Program Officer, Sarkeys Foundation

Kelly Gray
CEO, McLaughlin Family Foundation

Caroline Ikard
Assistant Vice President of Operations and Technology Services, American Fidelity

Scotia Moore
Partner, Culture, Flourish OKC

Cecilia Robinson-Woods
Superintendent, Millwood Public Schools

Sarah Roberts
Vice President of Programs, Inasmuch Foundation

Tania Smith
Financial Advisor, T.S. Phillips Investments

Scott Williams
CEO, NxtLevel Solutions

OKC Black Justice Fund Recipients:

Beta Eta Lambda Scholarship Foundation of Alpha Phi Alpha

BlackSpace Oklahoma

Frederick A. Douglass Academy of Law & Public Safety

Freedom City

Hope for Generations

Northeast OKC Renaissance

Oklahoma Black Physicians Alliance

Oklahoma City Black Chamber of Commerce

Oklahoma City Police Department FACT Unit

Opportunities Industrialization Center of Oklahoma County

Progress OKC, a Community Development Corporation

Prospect Community Development Corporation

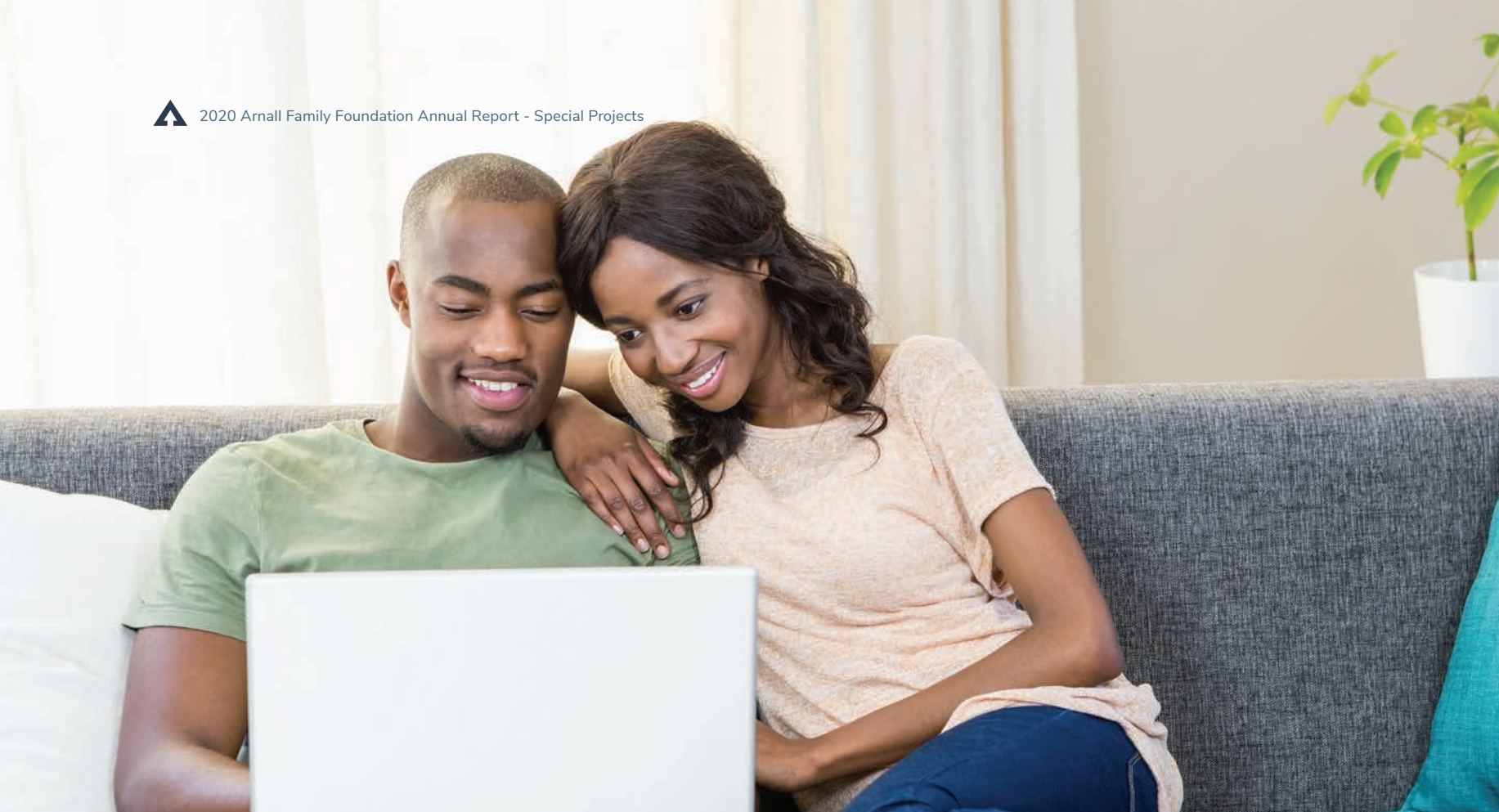
She's a BOSSE

Shiloh Camp

Speaks 4 You

Stronger Together Movement

Urban League of Greater Oklahoma City



OKC Tax Help

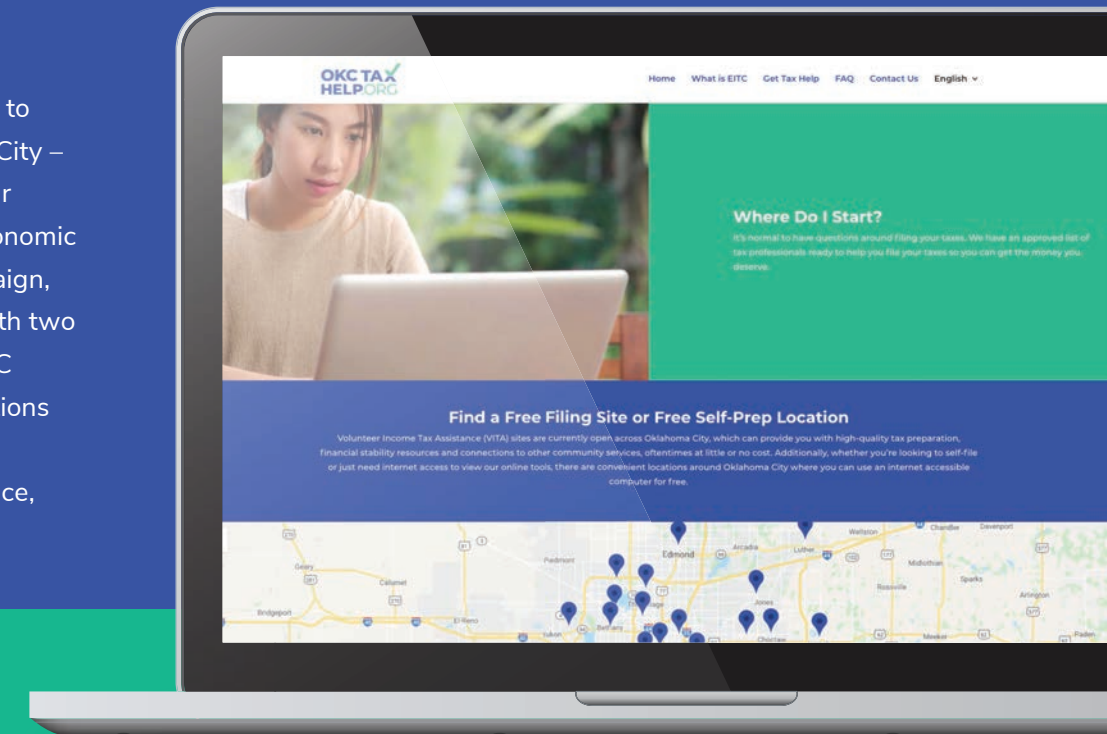
The Arnall Family Foundation created OKC Tax Help in 2020 to bring federal dollars to low- to-moderate-income workers in Oklahoma through the Earned Income Tax Credit or EITC. The EITC is a tax credit for households who make \$56,000 or less a year and the amount of the refund increases depending on the number of children and is often between \$2,000-\$6,000.

1 in 5 U.S. households eligible for the EITC do not claim it.

Many of the programs we support serve individuals who qualify for the EITC. Often coined “the working poor”, these are individuals whose income falls below the poverty line and are often one paycheck away from crisis and entering the very systems we’re working to get people out of. Because the EITC has been shown to increase employment and reduce poverty, we decided to act.

OKC TAX HELP.ORG

We launched a campaign that would attempt to increase federal EITC claimants in Oklahoma City – thereby getting much needed resources to our hardworking neighbors and serving as an economic driver for our community. The bilingual campaign, OKC Tax Help, launched in February 2020 with two key strategies: increase awareness of the EITC through an integrated marketing communications plan and improve access through free online resources and Volunteer Income Tax Assistance, or VITA sites.



Results



4,744 more OKC residents (8% increase) claimed the federal EITC this year compared to last year.

That's an estimated 12 million NEW dollars that were returned to Oklahoma City residents through the federal credit.

We are ramping up for year two and are in conversation with the United Way of Central Oklahoma and Code for America to expand their platform, called Get Your Refund, which will further increase access to Oklahomans – especially during COVID-19.



arnallfamilyfoundation.org